

The American Nurses Association and the Indiana State Nurses Association are pleased to announce



**Sunday, October 25 – Tuesday, October 27, 2009
Washington, DC**

The American Nurses Advocacy Institute (ANAI) is a unique opportunity for individuals who are new to the world of political advocacy or who would like to strengthen their competence in the political arena.

Time in Washington, DC will be devoted to such topics as

Conducting a political environmental scan
Politics 101 - "How a Bill Doesn't Become a Law"
Effective message development
Message delivery, including media training
Networking and coalition building
Visits to members of Congress

What makes ANAI unique?

The DC sessions are just the beginning. Prior to leaving DC, graduates will develop a proposed action plan to which they will work with the state nurses association in carrying out. And the Institute provides a year-long ANA guided mentorship program to facilitate continued growth of the graduate and provide support for execution of the action plan.

Who should attend?

Members who have been active with the ISNA / ANA N-PALs. Endorsement by the ISNA is essential for all applicants.

What are the associated costs?

ANA will provide lodging for two nights (Sunday and Monday) and meals during the meeting: dinner Sunday evening, breakfast and lunch on Monday and Tuesday, meeting materials and one year mentorship with follow up conference calls.

ISNA will be responsible for the registration fee (introductory) of \$500 for three days and travel expenses up to \$250.00 for no more than two ISNA members.

The candidate(s) will be responsible for any additional expenses associated with attendance and travel.

Criteria for application?

1. Registered nurse in the State of Indiana.
2. Member of ISNA for a minimum of the past 3 years.
3. Evidence of engagement with the mission of ISNA.
4. A 1000 word essay that includes: a) a description of the candidate's motivation for seeking the opportunity, b) a statement of prior experience relevant to political advocacy, and c) an affirmation of the candidate's commitment to active engagement with the ANA guided mentorship program subsequent to the completion of the 2009 ANA Advocacy Institute program.
5. Support of ISNA's Public Policy Platform.

Upon successful completion of the initial program, the graduate will be expected to confer on, a regular basis, with the ISNA Board, its executive director, and its lobbyist about the proposed plan of action s/he has developed, and to serve as a mentor to an ISNA members interested in political advocacy in nursing.

Applications should be submitted to ISNA, 2915 N. High School Road, Indianapolis, IN 46224 or via email to Klein@indiananurses.org by July 15, 2009. Candidates will be notified of the selection outcome in the subsequent two weeks