ANA – the Voice for Nurses

ANA and HealthCom Media Team Up to Launch New American Nurse Today Journal

ANA and HealthCom Media are pleased to announce the launch of American Nurse Today. Effective October 2006, American Nurse Today will be the official ANA journal and will replace the American Journal of Nursing as a benefit of ANA membership.

“This relationship with HealthCom Media allows ANA to provide members with a publication that’s fresh and innovative,” said ANA President Barbara Blakeney. “Our members will receive a cutting-edge periodical every month as a benefit of membership, and ANA gains a partner that will help it reach the larger nursing community with important information about ANA’s advocacy on behalf of the profession. American Nurse Today will address – in depth – the many business, practical, clinical, career management, policy and legislative issues that nurses need to keep up to date.”

“We’re excited to be working with the staff of HealthCom Media,” added ANA Chief Executive Officer Linda Stierle. “They have a proven track record of partnering with organizations to produce high-quality publications through a business model that supports mission-driven organizations such as ANA. We believe that American Nurse Today is a win-win for members and the ANA.”

(Cont’d. on p. 2)
American Nurse Today Journal Debuts (Cont’d. from p. 1)

As Greg Osborne, president of HealthCom Media, noted, “The growing informational needs of nurses demand a comprehensive and innovative vehicle that truly voices the strong leadership of the organization. Nursing today is so much more than ‘skill level,’ and American Nurse Today not only will be the ‘voice’ of the ANA, but it also will provide information that nurses can assimilate into their busy careers immediately.”

The journal will be distributed monthly starting in October 2006 to an audience of more than 150,000 ANA members as well as an additional 25,000 nurses in all practice settings. In the meantime, ANA and HCM will appoint an editor-in-chief and an editorial advisory board.

HealthCom Media, a division of Health Affinities, LLC, is a specialty publishing company located in Doylestown, PA. HealthCom Media publishes Menopause Management, Assisted Living Consult and Medicare Patient Management journals.

Contact: Margaret Kay at 301-628-5024 or Margaret.kay@ana.org.

FY 2007 Budget Resolution Amendment to Add $7 Billion in Domestic Spending Passes Senate

An amendment to the Fiscal Year 2007 budget resolution introduced by Sens. Arlen Specter (R-PA) and Tom Harkin (D-IA), designed to increase federal funding for critical health, education, training and low-income programs, passed in the U.S. Senate on March 15 by a vote of 73 to 27. The Specter/Harkin Amendment increases the budget authority for these programs by $7 billion. If this amount is maintained through the final budget resolution negotiations, it would allow appropriations committees to increase funding for health and education programs, including the Nursing Workforce Development programs administered by the Department of Health and Human Services (Title VIII of the Public Health Service Act).

ANA wrote a letter to members of the Senate urging them to vote in favor of the amendment. For details, see http://www.nursingworld.org/news/ananews.htm#BudgetLtr. Contact: Erin McKeon at 301-628-5095 or erin.mckeon@ana.org.

Washington State Passes Safe Patient Safety and Handling Legislation

Washington State passed legislation (H.B. 1672) on March 8 to promote safe patient handling and prevent workplace injuries among registered nurses and health care workers. Passage of this bill has been a top legislative priority for the Washington State Nurses Association (WSNA) this session, and the victory is the result of efforts made by the WSNA along with other nursing organizations, unions and the hospital association.

The Washington Senate voted 48-0 to approve the bill, while the Washington State House of Representatives previously voted 85-13 in favor of the legislation. Washington State joins Texas, Ohio and New York in having passed legislation related to safe patient handling.

The Washington State legislation will promote safe patient handling and reduce injuries among health care workers by establishing a safe patient handling committee that will include direct care providers, and by implementing a safe patient handling policy. The law also will require hospitals to buy lifting equipment and provide staff training.

For details, see www.nursingworld.org/handlewithcare/wasafepatient.htm/. For more on ANA’s related Handle with Care campaign, see www.nursingworld.org/handlewithcare/. Contact: Nancy Hughes at 301-628-5021 or nancy.hughes@ana.org.
INFLUENZA UPDATE

HHS Issues Checklist for Pandemic Influenza Preparedness

The Department of Health and Human Services (HHS) has issued a checklist to help medical offices and ambulatory outpatient clinics gauge their readiness for an influenza pandemic. The checklist also will be distributed at pandemic planning summits throughout the country. HHS notes that the checklist also may be useful in other types of emergencies. For details, see http://www.pandemicflu.gov/plan/medical.html.

For details regarding new Centers for Disease Control and Prevention (CDC) influenza guidelines, see the CDC Press Release and the Morbidity and Mortality Weekly Report. For more regarding ANA’s “Everyone Deserves a Shot at Fighting the Flu” campaign, see www.nursingworld.org/news/ananews.htm.

Contact: Nancy Hughes at 301-628-5021 or nancy.hughes@ana.org.

RESOURCES

Sign Up for ANA’s New Nursesbooks.org CMA Affiliate Marketing Program Today!

You may have heard about Nursesbooks.org’s new ANA/CMA Affiliate Marketing Program. This new marketing initiative, which runs through Sept. 30, is designed to promote ANA’s Foundation of Nursing package to practicing nurses and colleges for course adoption, and to help generate non-dues revenue for Constituent Member Associations (CMAs). To date, 25 CMAs have signed up for the program.

So far, the top five states with the most revenue include Connecticut, Indiana, Nebraska, Pennsylvania and Tennessee. Congratulations to these states.

If you haven’t already gotten involved with this exciting new program, doing so is easy. Simply make your downloadable, state-specific form available via your Web site or e-mail it to members; they can then mail or fax it back to ANA. Also, colleges ordering 15 or more Foundation of Nursing packages will be charged the member price without shipping charges. All order forms containing your state code will be credited to your association.

Very little staff time and effort is required to promote the package. Nursesbooks.org will supply all of the marketing materials and copy. No order taking or fulfillment is required.

To promote the package, simply choose one or more of the following methods:

- Post information on your Web site with downloadable order forms.
- Place an ad and/or article in your state newspaper.
- E-mail blasts to member lists.
- Send press releases to local media.
- Promote at conventions, workshops and seminars.
- Insert in new member packages and on marketing materials.
- Post information on statewide reading lists for nursing schools and libraries.
- Send order forms and fliers to student nurse association meetings.

What’s in it for you? Your association will earn a royalty on the package member price of $35.95 from 6 percent to 8 percent, based on units sold, with no cap on earnings.

Contact: Francine Bennett-Coneys at 301-628-5214 or francine.bennett@ana.org.
ANF Nursing Research Grants Available
Are you or do you know a beginning or experienced nurse researcher? If so, you may be eligible for an American Nurses Foundation (ANF) 2006 Nursing Research Grant. Please note these ANF grant applications are available only via ANA’s Web site. Download your application today by visiting www.ANFonline.org. Applications will be accepted through May 1. The funding range is $3,500 to $20,000.

Contact: Leo Schargorodski, at 301-628-5230 or leo.schargorodski@ana.org.

Don’t Miss Silent Auction, Motown Night, ANF Booth at 2006 ANA House of Delegates
The ANA House of Delegates (HOD) is fast approaching, and, as always, the American Nurses Foundation (ANF) has many exciting events and activities planned.

Place your best bid on your favorite items at The OutBid – ANF’s 4th Annual Silent Auction, June 22-24. New acquisitions include an unreleased vintage movie program from Urban Cowboy signed by John Travolta; a special bow-tie signed by C. Everett Koop; collector Alias t-shirts; a copy of Big Russ & Me signed by Tim Russert; a beautiful, must-see nurse figurine in pewter titled “Motherhood,” and more.

Visit the ANF booth for valuable materials on ANF programs, including Tobacco Free Nurses, Food-Safe Schools, Nurses2Nurses4Teens, Nurse Competence in Aging, plus the colorful book Postcards in Nursing, stamps and the popular ANF beanbag duck.

Then, Saturday night’s all right for Motown, so mark your calendar, June 24, 9 p.m.-12 midnight, and let your hair hang down at the ANF Motown Dance Party with a karaoke twist. Loosen up your dance shoes and stay tuned for details and ticket information.

Contact: Holly Blackledge at 301-628-5228 or holly.blackledge@ana.org.

Visit the American Nurses Foundation at Nursing Research Society Conferences
Midwest Nurses Research Society – Milwaukee, WI – April 1-2
Western Institute of Nursing – Albuquerque, NM – April 6-8
Eastern Nursing Research Society – Cherry Hill, NJ – April 20-22

ANF is partnering with nursing research societies to raise funds in support of the ANF nursing research grants. And, ANF is raising funds by holding a special dinner at each conference. Nurse researchers will have the opportunity to meet with colleagues from the academic community, government agencies and private organizations. In a relaxed and enjoyable environment, you can share your current nurse researcher experiences with the group. Your $100 contribution is tax-deductible and an investment to future ANF Scholars to conduct studies that advance our nursing science and improve health care. Contact ANF for more information about a specific dinner.

Contact: Leo Schargorodski, at 301-628-5230 or leo.schargorodski@ana.org.
**Hold the Dates!**

ANA 2006 House of Delegates, June 23-25
Washington Hilton & Towers
Washington, DC

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**InSTEP with NURSES Four-Week Challenge is On; CMAs Encouraged to Register Today**

*Walking* – it’s one of the most popular and widely recommended forms of exercise. *Nurses* – they are trusted, compassionate and qualified professionals. What do you get when you combine the two? “InSTEP with Nurses,” a fun walking program being held April 17 to May 12 to help nurses keep fit while supporting the American Nurses Foundation (ANF) and its work for nurses. And this is where you – as a nurse – step in.

This spring, in honor of National Nurses Week, ANF challenges each Constituent Member Association to register five walkers to be sponsored by state members. The goal is to raise funds in support of our mission to promote public health and advance the nursing profession. And ANF will be with you every step of the way, whether to help you set up a mileage log, coach your fundraising efforts, map out your travels, supply ANF materials or publicize your accomplishments.

This event will help you get in shape for the summer. Plus, you’ll earn tax credit, since all contributions are tax-deductible to you, your sponsors and your company. Just think, if you walk five miles per week for four weeks at only $1 per mile, that’s $20 per sponsor in support of ANF. So don’t wait, register today. And, feel free to be as creative as you’d like – wear a hat from your state, or write sponsor names on a t-shirt.

*Contact: Holly Blackledge at 301-628-5228 or holly.blackledge@ana.org.*

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**Nurse Education Loan Repayment Program Applications Available; Deadline March 30**

The Fiscal Year 2006 application for the Nurse Education Loan Repayment Program has been posted on the Health Resources and Services Administration, Department of Health and Human Services (HRSA/HHS) Web site. This program repays up to 85 percent of an RN’s outstanding student loans in return for full-time employment in a facility determined to have a critical nursing shortage. Such facilities include nursing homes, hospitals and departments of public health. The deadline to apply is March 30.


*Contact: Erin McKeon at 301-628-5095 or erin.mckeon@ana.org.*

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**OF NOTE**

**2006 National Nurses Week Logo Available**

ANA’s 2006 National Nurses Week (NNW) theme is “Nurses: Strength, Commitment, Compassion.”

To access the logo and ANA’s NNW media kit, which contains sample articles, letters to the editor, gubernatorial proclamations and other materials, see [http://www.nursingworld.org/nnw/](http://www.nursingworld.org/nnw/). This section will be updated further as NNW draws closer.
Plan Now for Cover the Uninsured Week, May 1-7

As a national partner of *Cover the Uninsured Week* 2006, ANA encourages its members to help get America covered. During May 1-7, *Cover the Uninsured Week* activities will take place nationwide to spotlight the fact that nearly 46 million Americans do not have health care coverage. Individuals from every sector of society will come together at thousands of community events to tell Congress that health coverage must be their top priority.

ANA members can help by planning or participating in activities in their communities. To help with events planning, the *Cover the Uninsured Week* team is hosting a Webinar on Wednesday, March 29, 2-3 p.m. EST. This Web-based interactive presentation will include helpful tips on:

- Planning events
- Crowd building
- Reaching out to the media
- And much more!

Members interested in receiving information about accessing the Webinar should RSVP with their name, phone number and organization affiliation. RSVPs should be made to Cameo Kaisler at cameo.kaisler@gmmb.com.

ANA members who are interested in planning a *Cover the Uninsured Week* event also are encouraged to use the *Cover the Uninsured Week* “Plan an Event” tool (see [www.CoverTheUninsured.org](http://www.CoverTheUninsured.org) for details). Resource and giveaway materials for *Cover the Uninsured Week* are available for little or no cost. To order posters, stickers, fliers and more, or to download resources to help plan an event, see [http://covertheuninsuredweek.org/materials/](http://covertheuninsuredweek.org/materials/).

Contact: Cindy Price at 301-628-5038 or cindy.price@ana.org.

**CALENDAR**

**March/April Meeting Highlights**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>March 1</td>
<td>ANCC Pain Management Item Bank Review</td>
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<td>March 2-3</td>
<td>ANF PIPPAH Nurses 2Nurses4Teens</td>
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<tr>
<td>March 8-9</td>
<td>ANCC Medical/Surgical Review Seminar, Miriam Hospital, Providence, RI</td>
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<td>March 9</td>
<td>ANCC Institute for Credentialing Innovation (ICI) Governing Council Meeting*</td>
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<td>March 13-15</td>
<td>ANCC Gerontological Nurse (ADN/BSN) Content Expert Panel Meeting</td>
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<td>March 13-15</td>
<td>ANCC Pediatric Nurse Item Reclassification Meeting</td>
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<tr>
<td>March 13-15</td>
<td>ANCC Clinical Nurse Specialist Public/Community Health Nursing Test Content Outline Updated Meeting</td>
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<tr>
<td>March 16-17</td>
<td>ANCC ICI Nursing Administration Review Seminar, Southeastern Regional Medical Center, Lumberton, NC</td>
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<td>March 16</td>
<td>ANA Committee on Planning and Budget</td>
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<td>March 17-18</td>
<td>ANA Board of Directors Meeting</td>
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<tr>
<td>March 17-18</td>
<td>ANCC ICI Medical/Surgical Review Seminar, Winfield, IL</td>
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(Cont’d. on p. 7)
March/April Meeting Highlights  (Cont’d. from p. 6)
March 18  ANA/ANF Joint Board of Directors/Board of Trustees
         Meeting
March 20-21 ANF Board of Trustees Meeting
March 21-22 ANCC ICI Medical/Surgical Review Seminar, Heritage
         Valley Health System, Sewickley, PA
March 22  ANCC Awards Committee*
March 23-24 ANCC-ICI Medical/Surgical Review Seminar, Presbyterian
         Hospital of Dallas, Dallas, TX
March 23-24 ANCC-ICI Nursing Administration Review Seminar,
         Presbyterian Hospital of Dallas, Dallas, TX
March 23-24 ANCC-ICI Nursing Administration Review Seminar,
         University of Pittsburgh, Pittsburgh, PA
March 28  ANCC Magnet Conference Pre-Conference (rescheduled
         from Oct. 2005), Miami, FL
March 28-31 ANCC Magnet Conference (rescheduled from Oct. 2005),
         Miami, FL
March 29-31 ANCC Item Writer Workshop for Exams 5, 7/39, 27/48, 56
March 30-31 ANCC Gerontological (BSN/ADN) Review Seminar, St.
         John Medical Center, Tulsa, OK
March 31  ANCC Cardiac Vascular Review Seminar, Grand View
         Hospital, Sellersville, PA
March 31-April 1 ANCC Nursing Administration Review Seminar, Catholic
         Medical Center, Manchester, NH
April 1-2  ANCC-ICI Nursing Administration Review Seminar,
         Jacksonville, FL
April 5-6  ANCC-ICI Nursing Administration Review Seminar,
         Children’s Hospital, Boston, MA
April 5-6  ANCC – Clinical Nurse Specialist in Adult Health Nursing,
         Chair Exam Review
April 6-7  ANCC-ICI – Medical/Surgical Review Seminar, Boston
         Medical Center, Boston, MA
April 10-11 ANCC-ICI – Nursing Administration Review Seminar,
         Pinnacle Health, Harrisburg, PA
April 10-11 ANCC-ICI – Medical/Surgical Review Seminar, Avera
         Health, Sioux Falls, SD
April 13  ICI Governing Council*
April 17  ANCC Executive Committee*
April 17-18 ANCC-ICI Medical/Surgical Review Seminar, Mt. Diablo
         Medical Center, Concord, CA
April 17-18 ANCC Clinical Specialist in Adult Psychiatric and Mental
         Health Nursing Standards Setting Study
April 19  ANA Board of Directors*
April 19-20 ANCC ICI Medical/Surgical Review Seminar, Jewish
         Hospital, Louisville, KY
April 20-21 ANCC Clinical Nurse Specialist in Adult Health Nursing
         Standard Setting Study
April 26-28 ANCC Item Writer Workshop for Exam 19
April 27-28 ANCC ICI Medical/Surgical BSN/ADN Review Seminar,
         Delnor Community Hospital, Geneva, IL
April 27-28 ANCC ICI Gerontological BSN/ADN Review Seminar,
         Fairfax, VA

* Conference Call
ANA President’s and CEO’s Activities

March 1  
Tri Council/**/***

March 1-3  
Speaker, Safe Patient Handling Conference, Clearwater, FL/**

March 8-11  
American Academy of Nursing Annual Meeting, Miami**

March 13  
JCAHO/**

March 14  
American Association of Colleges of Nursing Spring Annual Meeting, Panelist, Washington, DC

March 15  
16th Annual All Nursing Conference, “Nursing Leadership in Improving Patient Safety”, Bismarck, ND

March 16  
United American Nurses, AFL-CIO, 2006 National Labor Assembly, Miami, FL

March 16-18  
ANA Board of Directors**

March 19  
ANA Board of Directors/ANF Board of Trustees Joint**

March 20-21  
ANF Board of Trustees Meeting**

March 28-31  
ANCC 9th Annual National Magnet Conference, Miami**

March 28  
Substance Abuse and Mental Health Services Administration Minority Fellowship Program Director*/****

April 5  
ANA Board of Directors/**

April 5  
Tri Council Meeting*/**

April 5-7  
National Student Nurses Association National Convention, Baltimore, MD**

April 8  
ANA Coming to You, Ft. Collins, CO

April 13  
ANA Board of Directors**

April 14  
Tri Council Meeting – Hosted by the American Association of Colleges of Nursing, Washington, DC**

April 18-23  
AONE 39th Annual Meeting & Exposition, Orlando, FL***

April 19  
ANA Board of Directors/**

April 26  
Minority Fellowship Program*/****

April 27  
CMA Executive Director Orientation***

April 27  
11th Annual Ascension Health Risk Management Conference (Speaker), Baltimore, MD

April 28-29  
Massachusetts Association of Registered Nurses 5th Anniversary Dinner/Spring Convention (luncheon speaker on April 29), Bedford, MA

* Conference Call
**ANA CEO also attended/participated
***CEO schedule

(Note: All meetings are in Silver Spring, MD, unless otherwise noted)

Reminder: Every effort is made to verify Web links at the time of publication; however, Web links are dynamic and subject to change.